



## ANNATA 365 AUTOMOTIVE DEALER

# Drive Performance And Growth In Your Automotive Dealership With Annata 365

Annata 365 is a modern, scalable, cloud-based management solution tailor-made for dealerships in the automotive industry. Developed on top of Microsoft Dynamics 365, the data driven business platform covers industry specific needs throughout the entire lifecycle of the vehicle and creates a customer centric approach in all areas of the automotive dealership. With Annata's years of industrial experience, the solution is designed for the industry.

**Our integrated solution allows you to gain a complete and accurate overview of vehicle orders, deliveries, and distribution to your network of representatives. It also provides functionalities to manage spare parts, returns and warranties for vehicles and their individual parts.**

## Key Highlights

### User-friendly visual interface

Configure vehicles with options and accessories with ease. Use of specific interfaces to communicate and share information with importers.

### Device management

Achieve efficiency with a new/used vehicle function that includes trade-in valuation, sales, and purchase process as an integral part of the new/used vehicle sales function.

### Engage and connect

Open system architecture enables better interaction with other systems cross-company that increases productivity gains, better data quality and more ease of interacting with suppliers.



## Benefits

### Industry Specific

Built to deliver industry-specific functionality for automotive organizations. Enjoy benefits of best practices and "out of the box" device features.

### Actionable Insights

Actionable insights improve business performance and drives business by providing business critical insights for quicker analysis and decision making.

### Workspaces

Role-based workspaces provide users with complete tools and information needed to perform their role efficiently.

### Cloud Based

Highly secured and scalable Cloud-based solution that will enable customers to save money by reducing the IT burden and hardware maintenance.

### Rich User Experience

Quickly and easily access your ERP solution through desktop or mobile web browser. Ability to personalize your user screens without need of programming skills.

### Choice & Flexibility

A365 excels in its ability to deliver an intuitive solution built around your company's unique needs. Choose how you would like to deploy either in the Cloud, On-premise or Hybrid (Legacy systems + Cloud)

## Core Functionalities

### Sales

Introduce customer-centric sales models for businesses to thrive in an increasingly disrupted industry

#### Configurations & customizations

Accelerate sales with the ability to provide vehicle customizations and upsell additional accessories for the vehicles that your dealership offers during the sales process.

#### Service and finance packages

Service packages and finance packages are revenue boosters for the dealership during the sales cycle. Specialized contract management module to handle service packages, in house financing schedule, periodic invoicing, revenue recognition, interest calculations, monitors all the service work orders, cost of materials, labors, and variations in prices associated with service packages.

#### Warranty packages

Improve customer retention, secure loyalty, and increase dealership profit by managing and tracking standard warranties, warranty terms, warranty periods, and extended warranties during both sales and aftersales process.

### Aftersales

Promote efficiency in aftersales processes and increase satisfaction of both customers and employees

#### Timesheet management

Enable service technicians to pick a service order and clock-in remotely with specialized mobile applications. Supervisors can now very precisely track all technician performance, clock-in/ outs entries, working status, and variations in shift timings such as standard work time, overtime, and premium time.

#### Workshop & resource scheduling

Empower dealers with complete multi-dimensional view of workshops and technician capability & demand. Managers can now streamline resource management and allocate technicians quickly and instantly with a simple drag and drop.

### Rental

Offer hassle-free vehicle rental or subscription plans to suit every customer's needs

#### Maximize rental operations

Annata 365 provides tools for your rental operation to run seamlessly and efficiently.

#### Maintenance plans & service recalls

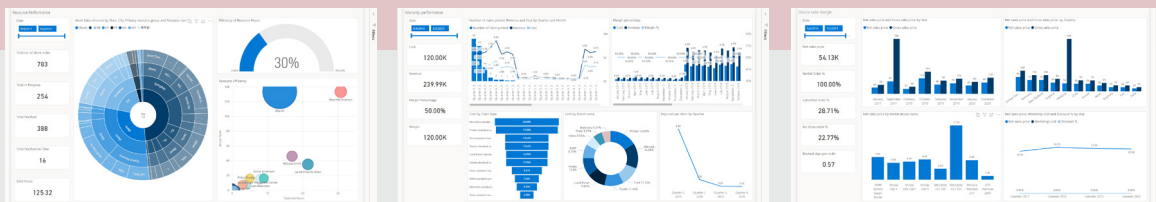
Streamline and automate processes for vehicle recalls and maintenance schedules. Improve customer awareness of upcoming service and recall by automatically triggering personalized e-mail / text notifications.

#### Warranty claim management

Automatic validation of warranty claims with early warnings on incorrect claim data. Facilitates submission, pre-authorization, processing, monitoring, rejection, and revision of warranty claims. Handles multiple types of claims including PDI, Goodwill, OEM, Recall campaigns, etc.

### Analytics

Rich interactive dashboards, reports, drilldowns, and various filter options provide an overview of actionable business data that saves time when needing to make quick and well-informed decisions



## Success Story



**Brimborg** is Iceland's largest integrated vehicle and equipment distributor, headquartered in Reykjavik, Iceland. Brimborg chose Annata to provide them with a cloud-based, unified business solution that could digitally transform all their business processes.

"From the start, Annata's DMS solution had a great impact on the organization's daily operations. The speed of service has increased tremendously, as necessary information is only a click away,"

- Egill Jóhannsson, CEO, Brimborg Iceland.

