



## Cloud-Based Business Management Solution Tailor-Made For Automotive Manufacturers

Annata 365 is a cloud-based management solution that is specifically designed for manufacturers in the current digital age. Built on top of Microsoft Dynamics 365 together with Annata's years of industrial experience, the solution intuitively and thoroughly covers all key business processes, managing devices' lifecycle from cradle to grave.

The solution meets the needs of a wide range of businesses involved in the trading, distribution, sale and maintenance of vehicles and other devices, either these pertain to the main product or its various parts. As manufacturers endeavor to gain competitive advantage through digital transformation, Annata's solution offers new technology that adds agility, intelligence, and efficiency to the manufacturing cycle.

### Key Highlights

#### Efficient business process integration

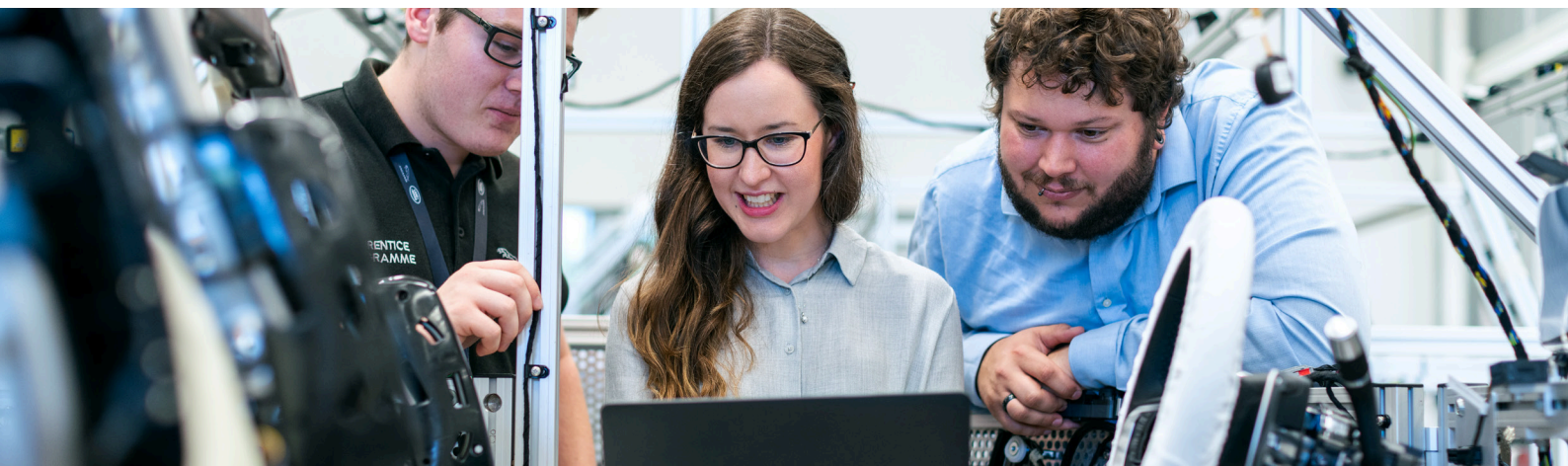
Full integration of all key business processes driven by industry specific needs and developed by experts.

#### Clear overview of all data

Our solution presents a 360-degree view of all vehicle data through enhanced supply chain visibility, IoT, and AI enabled monitoring and tracing with powerful business analytics to make sense of the unknown.

#### Increased business transparency

Implement open book management practices that increase communication, create accountability and provide better customer interactions.



### Benefits

#### Industry Specific

Built to deliver industry-specific functionality for automotive organizations. Enjoy benefits of best practices and "out of the box" device features.

#### Actionable Insights

Actionable insights improve business performance and drives business by providing business critical insights for quicker analysis and decision making.

#### Workspaces

Role-based workspaces provide users with complete tools and information needed to perform their role efficiently.

#### Cloud Based

Highly secured and scalable Cloud-based solution that will enable customers to save money by reducing the IT burden and hardware maintenance.

#### Rich User Experience

Quickly and easily access your ERP solution through desktop or mobile web browser. Ability to personalize your user screens without need of programming skills.

#### Choice & Flexibility

A365 excels in its ability to deliver an intuitive solution built around your company's unique needs. Choose how you would like to deploy either in the Cloud, On-premise or Hybrid (Legacy systems + Cloud)

## Core Functionalities

### Production

Improve efficiency of supply chain processes with advanced technological capabilities.

#### Configuration

Improve sales with the ability to offer quick, easy and accessible vehicle customizations with predefined options, components, accessories, etc.

#### Information tracking

IoT & AI enabled data monitoring allows for seamless cradle to grave unique vehicle traceability with real-time data on its condition and usage as powered by data science and machine learning.

#### Contract packages

Create long term vehicle contracts supported with maintenance services and monthly fees collection.

#### Clear document supervision

Create documents using predefined templates and control visibility across multiple locations.

### Sales

Introduce customer-centric models to improve customer satisfaction and retention rate.

#### Loans

Manage vehicle loans, calculate interest rates, and create collections.

#### Spare parts management

In addition to the storage management features, use the manufacturers spare parts catalog integration together with additional functions specially designed to improve parts handling.

#### Payment schedules

Charge contract fees by use of payment schedule.

### Service

Reduce vehicle downtime and maintenance costs with a configurable and easy-to-use solution.

#### Work order management

Schedule your resources, plan workhours, and manage the allocation of service orders. Accurate timesheet management and multi-dimensional view of workshops and technician capabilities and demand ensure efficiency in resource management.

#### Service and maintenance of contracts

Create service/maintenance contracts and collect monthly fees. Track service work orders and history, cost of materials, and labor charges to offer flexible financial models for service contracts.

#### Maintenance plan templates

Set up a maintenance plan structure and assign it to vehicles.

#### Service campaigns

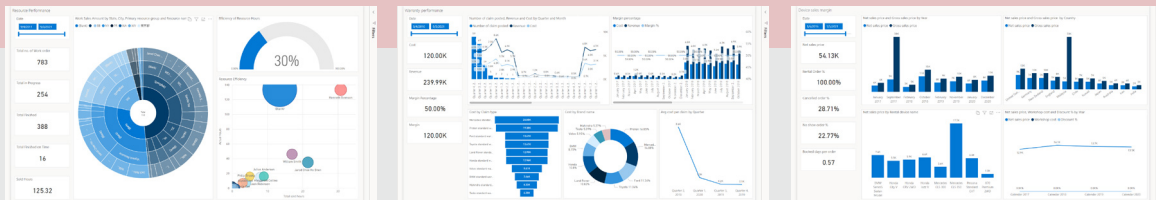
Create sales campaigns and add discounts or accessories for specific vehicles or group.

#### Manage warranty packages

Efficiently manage and track standard warranties, warranty terms, warranty periods, and extended warranties to increase customer satisfaction

## Analytics

Rich interactive dashboards, reports, drilldowns, and various filter options provide an overview of actionable business data that saves time when needing to make quick and well-informed decisions



## Success Story

“Annata and Microsoft share a vision to help OEMs, NSC, dealers and end-customers get value from their data. Together we can unlock incredible opportunities for innovation, providing our customers with a universal platform to support many important business initiatives.”

Johann Johnsson , CEO and co-founder of Annata

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