



## Stackable, scalable business solutions for Equipment Rental Businesses

The market for machine and equipment rentals makes up a key part of the construction ecosystem. Equipment rental businesses rely on Annata 365 business management solutions as the backbone of their rental based operations. Annata's stackable and scalable cloud-based management solutions allow rental providers to manage operations effectively while increasing customer satisfaction.

Capitalizing on 20+ years of experience the solution is completely aware of challenges in the equipment rental business and manages every part of the rental activity, enabling a true optimization of rental business.

### Key Highlights

#### Interactive Rental Browsers

The Annata 365 solution provides an interactive and comprehensive browsing tool allowing the user to effectively search for available rental asset based on rental asset group, the expected return date & time and current physical location.

#### Manage multiple devices across multiple rental locations

Annata 365 supports businesses that deal with multiple sites and rental locations allowing all branches to access the same data and determine not just fleet availability at their own location, but asset status across all locations.

#### Bulk Rental Capabilities

Annata 365 allows rental businesses to monitor and track all rental equipment for transport, maintenance and/or service.



### Benefits

#### Industry Specific

Built to deliver industry-specific functionality for equipment organizations. Enjoy benefits of best practices and "out of the box" device features.

#### Actionable Insights

Actionable insights improve business performance and drives business by providing business critical insights for quicker analysis and decision making.

#### Workspaces

Role-based workspaces provide users with complete tools and information needed to perform their role efficiently.

#### Cloud Based

Highly secured and scalable Cloud-based solution that will enable customers to save money by reducing the IT burden and hardware maintenance.

#### Rich User Experience

Quickly and easily access your ERP solution through desktop or mobile web browser. Ability to personalize your user screens without need of programming skills.

#### Choice & Flexibility

A365 excels in its ability to deliver an intuitive solution built around your company's unique needs. Choose how you would like to deploy either in the Cloud, On-premise or Hybrid (Legacy systems + Cloud)



## Core Functionalities

| Rental Management  | Rental Invoicing  | Rental Return Management   | Equipment Maintenance   |
|--|---|--|---|
| <p>Manage equipment rentals quickly and easily without the need for expensive infrastructure.</p>  | <p>Create professional invoices, send payment reminders, and keep track of your charges.</p>  | <p>Manage and track your rental returns in real time.</p>  | <p>Reduce equipment downtime and maintenance costs with a configurable and easy-to-use solution.</p>  |
| <p><b>Asset fleet management</b><br/>Full 'cradle to grave' life-cycle management of the equipment fleet.</p> <p><b>Advanced rental asset classification and search</b><br/>Find rental equipment based on extensive classification/property options.</p> <p><b>Availability and reservation</b><br/>Plan Gantt view with 'Real time' asset availability.</p> <p><b>'Shopping basket' functionality</b><br/>Handle inquiries, raise rental quotations and orders with 'step by step' process.</p> <p><b>Advanced allocation and replacement</b><br/>Use different asset allocation, upgrade and replacement options.</p> <p><b>Accessories and consumable sales support</b><br/>Offer rental accessories or additional services and add them to rental orders (e.g. navigation system or fuel management).</p> | <p><b>Flexible charging methods</b><br/>Charge by time period or by usage, with excess usage charge option at higher rates.</p> <p><b>Periodic Invoicing</b><br/>Choose to create invoices periodically or on demand. If required, charges can be combined on a single invoice for multiple rental orders to one customer.</p> <p><b>Rental alterations</b><br/>Adjust rental pricings for non-chargeable days or periods where extra charges need to be applied.</p> | <p><b>Interactive inspections</b><br/>Carry out rental asset delivery/ return inspections and create service orders to cover inspection failures.</p> <p><b>Transfer between locations</b><br/>Transfer rental vehicles/equipment between locations with the ability to track asset location and transfer status.</p> <p><b>Managing Lost &amp; Found Equipment</b><br/>Register and search for lost and found items. Flexible return methods of equipment can be picked up from one location and returned to another.</p> | <p><b>Work order management</b><br/>Schedule your resources, plan workhours and manage the allocation of service orders.</p> <p><b>Rental asset history</b><br/>Log your asset history, including usage, service orders, claims etc. Snapshot view of 'wet' and 'dry' performance of your assets.</p> <p><b>Maintenance plan templates</b><br/>Set up a maintenance plan structure and assign it to rental assets.</p> <p><b>Asset recalls</b><br/>Ensure the safe use of equipment through comprehensive asset recall functionality.</p> |

## Success Story



**Speedy** is a leading service provider offering equipment for both hire and sale, and associated services to construction, infrastructure, industrial and related industries to customers globally. Speedy Implemented Annata 365 to upgrade its current systems.

"Our old system had become a burning platform with a finite lifetime left. We selected Annata Dynamics IDMS as we were keen to get an existing proven system that could be upgraded easily. Selecting a Microsoft Gold Partner with deep industry knowledge gave us confidence that this was the case. The Annata consultants understand our business and have been able to adapt areas or develop specific requirements for us when required. 15 months after the first go live, we have successfully upgraded to the latest version, confirming once more that we made the right choice."

Mark Sunderland, Speedy Hire CIO



Annata works closely with Microsoft on bringing modern business applications to the Automotive, Equipment and Healthcare industry to help organizations meet current business challenges and take advantage of new opportunities in the market.

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