From disconnected operations to synchronized efficiencies

A365 Automotive Factsheet

ahnata
Powering possibilities

a365

A glance at A365 for
automotive businesses

A365 is our transformative cloud-based solution designed for the automotive industry. It streamlines your entire value chain through one unified platform, powering new possibilities and future-proofing your business with integrated, industry-specific capabilities out-of-the-box.

A365 brings together everything you need in one seamless experience. It integrates Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), and Dealer Management Systems into a single powerhouse solution that simplifies your workflows and boosts productivity.

Frontline workers? They'll love how intuitive and empowering it is, helping them do more with fewer steps.

A365 doesn't just unify your data; it supercharges it. No more juggling screens or waiting ages for updates. It's all about real-time data that powers faster decisions and smoother operations.

Harnessing Annata's deep automotive industry expertise and powered by cutting-edge technologies like Artificial Intelligence (AI), A365 adapts alongside your growth. Whether you require customizations or updates, it's all built-in, and seamlessly tailored to meet your unique needs while ensuring scalability and sustainability.

Built on Microsoft Dynamics 365, Azure, Power Platform, Copilot, and Dataverse, A365 ensures seamless integration, rock-solid security, and intuitive self-service capabilities—from manufacturing to service centers.

As a trusted partner to some of the world's leading global brands, A365 evolves with your business, ensuring long-term agility and innovation.

Say goodbye to tangled systems and hello to streamlined, automated operations that set you apart. From manufacturing to customer service, we've got you covered. A365 is your end-to-end solution for agility, efficiency, and innovation in the digital age.

Types of automotive businesses **we support**

Passenger vehicles

Motorcycles

Light commercial vehicles

Recreational vehicles

Comprehensive business solution
designed for the automotive industry

The automotive industry focuses on producing, selling, and servicing motor vehicles. Its uniqueness lies in its multi-tiered supply chain, rapid technological advancements, and strict compliance with environmental and safety regulations.

To meet these demands, automotive businesses need a robust business solution that supports their specific needs, including:

> A future-proof solution that grows with your automotive business

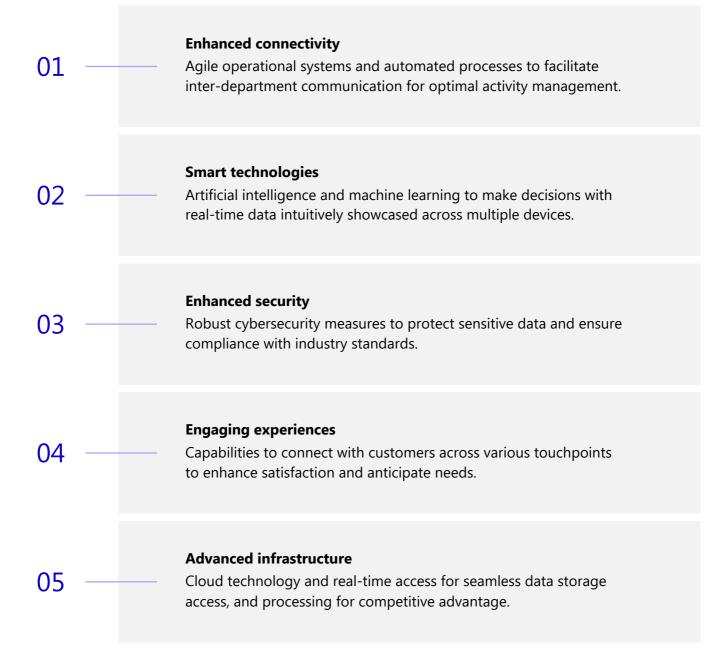> Full compliance with all governmental regulations

> High-quality, personalized service to stand out and build customer loyalty

> Optimized efficiency across the value chain for quick and reliable service

An overview of **A365's automotive key features**

01 — **Enhanced connectivity**
Agile operational systems and automated processes to facilitate inter-department communication for optimal activity management.

02 — **Smart technologies**
Artificial intelligence and machine learning to make decisions with real-time data intuitively showcased across multiple devices.

03 — **Enhanced security**
Robust cybersecurity measures to protect sensitive data and ensure compliance with industry standards.

04 — **Engaging experiences**
Capabilities to connect with customers across various touchpoints to enhance satisfaction and anticipate needs.

05 — **Advanced infrastructure**
Cloud technology and real-time access for seamless data storage access, and processing for competitive advantage.

Tailored to suit your
automotive business needs

The composition of the Annata and Microsoft technology stack that forms the A365 solution suite, offers industry-specific capabilities, strong services, and unparalleled value to our customers, helping them achieve industry resilience, powering new possibilities.

With its foundation built on Microsoft Dynamics 365 and enhanced by Microsoft Power Platform, Azure, and Copilot, A365 ensures deep integration and top-notch security. A365 features a customer-centric development approach, with built-in self-service capabilities and an intuitive user interface.

This unified, cloud-based solution incorporates advanced technologies like Artificial Intelligence and leverages Annata's industry expertise, providing a competitive edge at every stage of the business process—from distribution and dealership to service center.

Sales

Enhance sales with engaging interactions and hyper-personalized experiences to redefine the path to purchase, foster trust, and cultivate loyalty.

- ❯ Tailor and configure upselling opportunities
- ❯ Build profitable service and finance packages
- ❯ Elevate customer retention and dealership profitability
- ❯ Optimize communication for enhanced customer interactions

Service

Discover game-changing service management and unlock efficiencies, predictive insights, and elevated after-sales experiences.

- ❯ Manage vehicle service and maintenance records
- ❯ Enhance workshop efficiency with robust inventory management
- ❯ Optimize field service management using resource allocation tools
- ❯ Create customized service and maintenance contracts

Parts

Revolutionize parts management by streamlining operations and optimizing inventory for maximum efficiency and profitability.

- ❯ Streamline parts inventory and procurement processes
- ❯ Ensure seamless supply chain management
- ❯ Enhance customer satisfaction with prompt and accurate parts availability
- ❯ Discover opportunities for revenue growth through parts sales optimization

Warranty

Elevate automotive warranty management to deliver prime customer experiences, solidify supplier relationships, and streamline processes.

- ❯ Drive effortless warranty registration for customers and partners
- ❯ Enhance real-time warranty validation for precise coverage
- ❯ Streamline efficient claims processing for swift resolution
- ❯ Amplify management of extended warranty offerings and renewals

Inspections

Redefine inspections to drive digitalization that enhances efficiency, slashes costs, and delivers superior customer experiences.

- › Capture real-time inspection data for swift analysis
- › Generate automated inspection reports
- › Enhance record-keeping with visual evidence
- › Identify, track, and manage defects efficiently

Dealer portal

Enhance operations to streamline sales, parts procurement, and warranty processes for increased efficiency and growth.

- › Access real-time order placement and tracking for dealers
- › Enhance inventory visibility for dealers
- › Tailor pricing and discounts for personalized dealer relationships
- › Experience easy access to technical resources for dealers

Dealer management

Power day-to-day operations in real-time, while fostering enriched connections to OEMs, distributors, and customers.

- › Manage rapid and user-friendly vehicle configurations
- › Centralize dealer data for streamlined management
- › Power efficient control inventory and meet demand
- › Enhance engagement through sales monitoring and customer insights

Import management

Drive streamlined approaches, gain full control over the supply chain, ensure compliance, and enable global collaboration.

- › Elevate supply chain efficiency and collaboration
- › Streamline real-time shipment monitoring for streamlined logistics
- › Generate precise duties and tax calculations for cost analysis
- › Mitigate import risks through comprehensive data analysis

Ready to scrap those legacy systems and say hello **to a solution in the cloud that never grows old?**

Connect with us for a personalized session to learn how we can help drive your business forward.

Connect with us ⌐