



From siloed functionalities to one comprehensive platform:

# The enhanced **A365**



Experience the future of your business with Annata's upgraded A365 solution, designed to transform your operations in the automotive, trucks and buses, and equipment industries.

Our latest enhancements streamline your processes, empowering you to unlock new possibilities and stay ahead in your industry.





# A complete **transformation**

Previously, A365 focused on component-based features tailored for distinct business segments. Now, it has evolved into a holistic solution crafted from customer insights.

This all-in-one offering seamlessly integrates industry-specific capabilities, future-proofing your business operations and delivering exceptional functionality.

## What's new with **A365?**



### **Unified platform**

Enjoy the seamless integration of ERP, CRM, and DMS functions for faster processes and centralized data.



### **Role-based apps**

Empower your frontline workers with intuitive, streamlined workflows for increased productivity while ensuring customer-centricity.



### **Scalable & sustainable**

Adapt easily with industry-specific functionalities, updates, and customizations.



### **AI-powered insights**

Leverage Microsoft Copilot for smarter data management and decision-making.



### **Data unification**

Benefit from smooth data flow for quicker decisions and more efficient operations.





## **Power cloud agility and AI-driven efficiencies**

As a unified, cloud-based solution, A365 incorporates advanced technologies like Artificial Intelligence (AI) and leverages Annata's industry expertise. This ensures that every stage of the business process—from distribution and dealership to service centers—is secured and empowered with a competitive edge.

## **Harness the potential of Microsoft technologies**

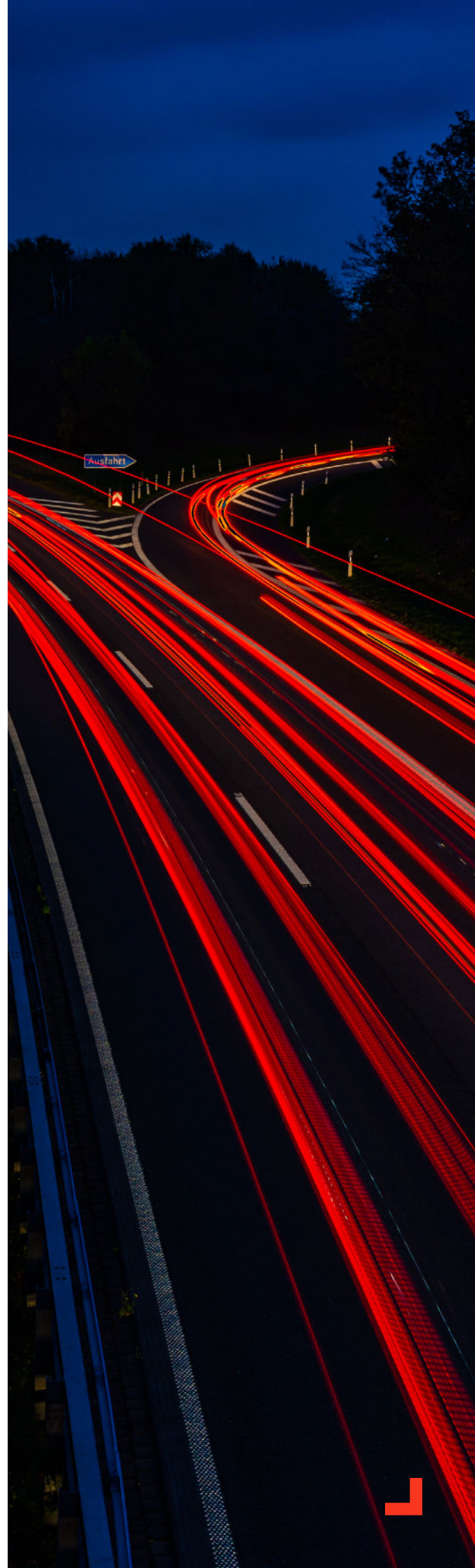
A365 offers a fully integrated digital experience, built on Microsoft Dynamics 365 and powered by Microsoft Power Platform, Microsoft Azure, Microsoft Copilot, and Microsoft Dataverse. This deep integration ensures top-notch security and a seamless fit into any business, with self-service capabilities and an intuitive interface for a quicker, smoother implementation.

## **Elevate your operations**

With adaptability, agility, and usability at its core, A365 eliminates segmented business systems and connects previously siloed processes, creating an effortless and intuitive user experience. Annata's \$85 million investment in research and development between 2023 and 2030 will further enhance A365's industry-specific capabilities, delivering innovative, tailored features.

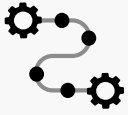
## **Unify business process**

The new and improved A365 unifies the entire business process, from pre-sales to after-sales, on one platform. This streamlined approach boosts performance, optimizes supply chains, improves resource management, and enhances decision-making, creating new revenue opportunities. With self-service capabilities, an intuitive interface, and a customer-centric approach, A365 ensures a quicker, smoother implementation, seamlessly fitting into any business.



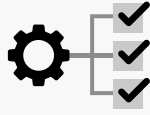


# Empowering your frontline workers with role-based apps



## Simplified workflows

Intuitive workflows that require fewer steps, helping your team get more done in less time.



## Streamlined task management

Tools that make tasks smoother and more enjoyable.



## Customer-centric approach

Systems that keep track of communication histories based on customer experiences, ensuring personalized and effective interactions.

## New roles available

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**Service Advisor:** Manage customer interactions and service requests efficiently.

**Service Manager:** Oversee service operations and ensure high-quality service delivery.

**Service Planner:** Optimize scheduling and resource allocation.

**Workshop Mechanic:** Access necessary information and tools for efficient repairs.

**Sales Advisor:** Enhance the sales process with targeted customer insights.

**Sales Manager:** Lead the sales team with real-time data and performance metrics.

**Online Parts Sales:** Streamline the online parts ordering and sales process.

**Inspection Worker:** Conduct thorough inspections with easy access to customer and product information.



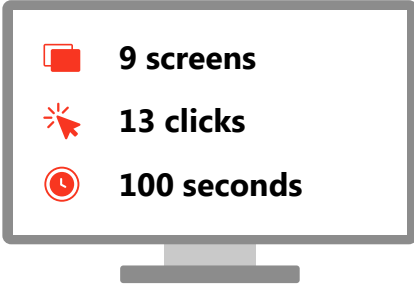



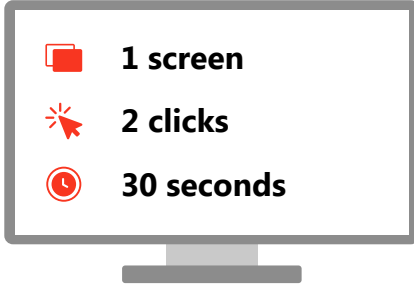



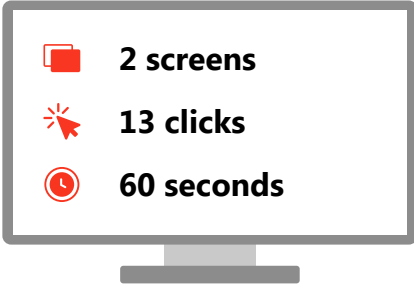



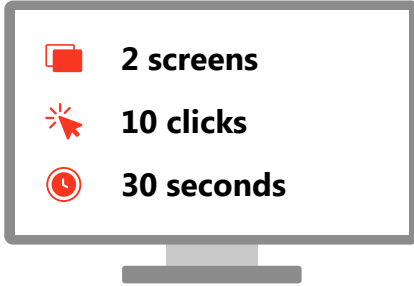



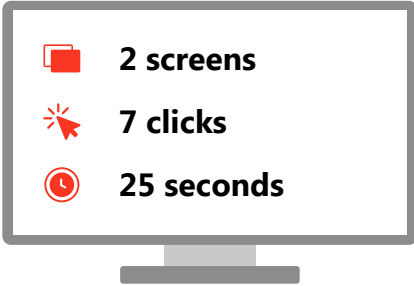



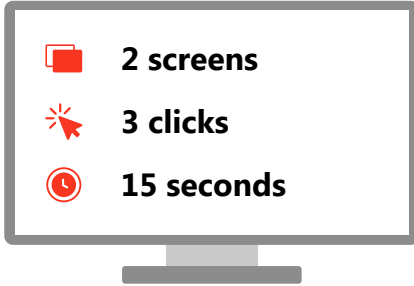



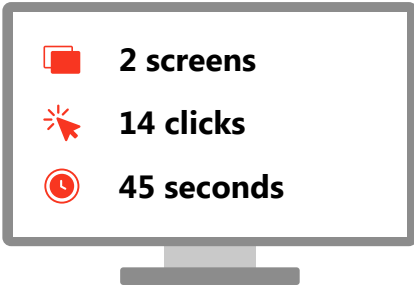



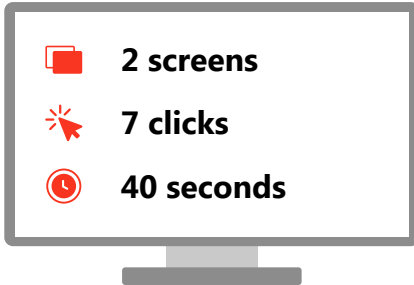





# Unlock efficiency with **the enhanced A365**

Experience the transformation from a complex, multi-screen process to a streamlined, single-screen workflow with A365. Enjoy fewer clicks, faster task completion, and consistent management of timesheets and item requirements.

## Workflow comparison

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<b>Order creation</b>	<b>F&amp;O   Previous process</b>  <ul style="list-style-type: none"><li> <b>9 screens</b></li><li> <b>13 clicks</b></li><li> <b>100 seconds</b></li></ul>	<b>New Service Center App   New process</b>  <ul style="list-style-type: none"><li> <b>1 screen</b></li><li> <b>2 clicks</b></li><li> <b>30 seconds</b></li></ul>
	<b>F&amp;O   Previous process</b>  <ul style="list-style-type: none"><li> <b>2 screens</b></li><li> <b>13 clicks</b></li><li> <b>60 seconds</b></li></ul>	<b>New Sales App   New process</b>  <ul style="list-style-type: none"><li> <b>2 screens</b></li><li> <b>10 clicks</b></li><li> <b>30 seconds</b></li></ul>
<b>Warranty claim ticket creation</b>	<b>F&amp;O   Previous process</b>  <ul style="list-style-type: none"><li> <b>2 screens</b></li><li> <b>7 clicks</b></li><li> <b>25 seconds</b></li></ul>	<b>New Sales App   New process</b>  <ul style="list-style-type: none"><li> <b>2 screens</b></li><li> <b>3 clicks</b></li><li> <b>15 seconds</b></li></ul>
	<b>Sales Assistant - F&amp;O   Previous process</b>  <ul style="list-style-type: none"><li> <b>2 screens</b></li><li> <b>14 clicks</b></li><li> <b>45 seconds</b></li></ul>	<b>New Sales App   New process</b>  <ul style="list-style-type: none"><li> <b>2 screens</b></li><li> <b>7 clicks</b></li><li> <b>40 seconds</b></li></ul>





# Experience a significant ROI with A365

After implementing A365, our customers have enjoyed streamlined efficiency through automation, optimized workflows, and insightful analytics, facilitating informed decisions. This transformation has significantly positively impacted their financial performance.

## Example:

- ✓ **\$2.5 billion** - Existing generated revenues
- ✓ **3,500** - Existing Full-Time Employee (FTE) workforce
- ✓ **8-9X** - Projected ROI
- ✓ **1 year** - Projected payback period
- ✓ **\$8 million to \$10 million** - Projected total annual net impact



Curious about the potential ROI for your business through A365 implementation?

Connect with us 

# Power your possibilities with full digitalization

Ready to scrap those legacy systems and say hello to a cloud solution that never grows old? At Annata, we bring modern business applications to the automotive, trucks & buses, and equipment industries, helping businesses meet current challenges and seize new market opportunities.

See how A365 can help your business stay agile, compliant, and ahead of the competition. Reach out to us at [marketing@annata.net](mailto:marketing@annata.net).